



PROMEDICA BAY PARK HOSPITAL

2019 Community Health Needs Assessment
Implementation Plan 2020-2022

Approved and Adopted on by the ProMedica Metro Hospitals' Board of Trustees on

November 14, 2019

EXECUTIVE SUMMARY

ProMedica Bay Park Hospital, a member of ProMedica health system, is a committed healthcare resource in the northwest Ohio community, providing acute inpatient care to medical, surgical, adult intensive care, obstetric and newborn patients, and emergency services. As a not-for-profit hospital, all patients are treated regardless of their ability to pay. ProMedica Bay Park Hospital's mission is to improve the health and well-being of the communities we serve.

ProMedica Bay Park Hospital (BPH) conducted and adopted this community health needs assessment (CHNA) in 2019 and will implement the associated three year, strategic plan beginning in 2020. ProMedica hospitals participated in the 2016/2017 Lucas County Health Assessment (CHA) which was cross-sectional in nature and included collection and analysis of child, adolescent and adult data. Active engagement of community members throughout the planning process is regarded as an important step in completing a valid needs assessment. One area of weakness of the CHNA was the relative age of available secondary and public health data. In order to maintain complete objectivity throughout the county CHA survey process, the network engaged the expert services of the Hospital Council of Northwest Ohio to administer the survey and compile the results. A resource assessment and gap analysis was completed as part of this process. Following the formal county health assessment process, ProMedica staff joined multiple community organizations to collaborate to develop a Community Health Improvement Plan (CHIP) for Lucas County. ProMedica staff did not participate in the Wood County CHA or CHIP processes, due to its focus outside of northern Wood County, which is the focus for BPH.

In 2019, ProMedica Bay Park Hospital convened a CHNA committee to review the most recent Lucas and Wood County's CHA and CHIP, taking into account the gap and resource assessments. They then selected and prioritized key indicators for their defined community, identified resources and gaps in these areas, and developed an implementation plan to address these health needs in the community over the next three years, taking into account the needs of minority and underserved populations. The hospitals received feedback on the CHNA and plan from the Toledo Lucas County Health Department, to confirm these needs from a community health expert perspective.

ProMedica Bay Park Hospital will specifically implement programs to address the following health needs, listed in order of priority:

1. Mental Health
2. Obesity/Nutrition
3. Senior Health

In addition, as part of ProMedica Health System, some community health programs are developed and implemented at the system level, with social determinants of health, healthy aging

and infant mortality identified as focal points for the system. The full ProMedica Bay Park Hospital CHNA may be accessed at www.promedica.org/chna

IMPLEMENTATION PLAN

The board of trustees of ProMedica Bay Park Hospital has determined that the following health needs (in priority order) identified in the CHNA should be addressed through the implementation strategy noted for each such need. Emphasis will be placed on providing these services to minority, underserved and uninsured populations.

1. Mental Health

Specific Needs Identified in CHNA:

- Adult Drug Use - 6% (10%, 8%) of adults misused prescription drugs in the past 6 months
- Adult Alcohol Consumption - 24% (21%, 23%) of adults were binge drinkers vs. 18% in Ohio and 16% in the U.S.

Implementation Strategies:

1. Free education on community resources for substance abuse disorders
 - a. Targeting populations in Labor, Delivery Recovery and Post Partum (LDRP) Departments and Emergency Department triage
2. Promotion of safe places to dispose of expired or unfinished drugs
 - a. Education on Bay Park Blue Box location prior to discharge
 - b. Promote locations of other ProMedica system Blue Boxes
 - c. Participate in a Dug Take-Back Site with Lucas and Wood counties
3. Advocacy within the Community
 - a. Bay Park Employee attendance on Lucas County Substance Abuse Coalition

Outcome Measures:

- Number of flyers distributed for community resources on substance abuse disorders
- Number of downloads/views of substance abuse disorder materials
- Number of flyers distributed for promotion of blue boxes
- Number of downloads/views of promotional marketing for blue boxes
- Amount of times Bay Park Blue Box (safe drug collection) is full and sent out for disposal
- Number of members in good standing on the Lucas County Substance Abuse Coalition
- Number of employee hours served on Lucas County Substance Abuse Coalition

2. Obesity/Nutrition

Specific needs identified in CHNA:

- Cardiovascular Health - 5% (5%, 3%) of Lucas County adults had a heart attack, 34% (37%, 34%) had high blood pressure and 3% (3%, 2%) had a stroke

- Heart disease is the leading cause of death and stroke is the fourth leading cause of death in Lucas County (Source: CDC Wonder 2013-2015)
- Adult Weight Status - 38% (34%, 36%) of adults were obese based on BMI vs. 37% in Ohio and 36% in the U.S.

Implementation Strategies:

1. Free food clinic for patients with “food prescriptions” at the Bay Park location.
2. Free education for patients and community members on strokes and nutrition
 - a. Hold at least two “Spotlight on Stroke” classes per year
 - b. Distribute healthy recipes and eating tips

Outcome Measures:

- The number of patients assisted at ProMedica Bay Park food clinic.
- The number of education classes
- The number of participants at the education classes
- The number of healthy recipes distributed

3. Senior Health

Specific Needs Identified in the CHNA:

- One out of five falls causes a serious injury such as a broken bones or a head injury.
- More than one out of four older people fall each year.

Implementation Strategies:

1. Free education for patients and community members on senior health initiatives
 - a. Slips, Trips, and Falls education – at least two per year
 - b. Blood Pressure Screenings
 - c. Social Isolation and Depression education
 - d. Physical therapy chair exercises

Outcome Measures:

- The number of education classes
- The number of participants at the education classes
- Number of flyers distributed

Updates on all priority areas will be provided at least annually to hospital leadership and the board of trustees.

OTHER NEEDS IDENTIFIED IN THE CHNA BUT NOT ADDRESSED IN THIS PLAN

ProMedica Bay Park Hospital will not address all of the needs identified in the most recently conducted Lucas and Wood county health needs assessments as these areas either go beyond the scope of the hospital or may be addressed by, or with, other organizations in the community. To some extent limited resources do not allow hospitals to address all of the needs identified through the health assessment, but most importantly to prevent duplication of efforts and

inefficient use of resources as many of these issues are addressed with, or by, other community agencies and coalitions across Lucas and Wood Counties. Many health issues are also addressed by physicians at a related patient visit.

Through the Lucas County strategic process the following areas were identified as not having specific programs identified in the community: underage drinking, binge drinking, youth carrying weapons, youth involved in physical fights, youth who purposefully hurt themselves, youth violence at school, youth violence in neighborhoods, youth marijuana use, and delaying first sexual intercourse. Some of these issues may be addressed by schools, law enforcement, faith based or community organizations that were not known to the individuals conducting the resource assessment or gap analysis. Note: although this survey was sent to multiple community members, responses may not represent all related programs in the community, and some programs may have limited reach.

Each of the health needs identified in the Lucas County assessments are listed below is important, with most issues being addressed by programs and initiatives within ProMedica, its hospitals and/or other community partners of the Hospital. Because the population being addressed in northern Wood County are geographically adjacent to Lucas County, most health issues are similar. Key health issues identified in the Lucas County Health Needs Assessment, and the organizations providing programming to improve these health issues include:

Health Issue (adult unless specified)	Organizations/Coalitions Addressing Needs (*indicates ProMedica collaboration and/or financial support)
Health Care Access	Toledo Lucas County Commission on Minority Health* Toledo Lucas County CareNet*
Cardiovascular Health	American Heart Association* ProMedica Heart and Vascular Institute Hospitals
Cancer	American Cancer Association* ProMedica Cancer Institute Hospitals
Diabetes	Juvenile Diabetes Research Foundation* ProMedica Diabetes Centers Hospitals
Arthritis	Arthritis Foundation ProMedica Total Rehab Hospitals
Asthma	American Lung Association ProMedica Respiratory Departments Toledo Children's Hospital
Obesity	LiveWell Toledo*/YMCA ProMedica HMR Mercy HMR

Tobacco Use	ProMedica Tobacco Treatment Centers Lucas County Tobacco Coalition
Alcohol and Drug Use	Lucas County Mental Health and Recovery Services Board Lucas County Sheriff's Department Arrowhead Behavioral Hospital (ProMedica Affiliate)
Women's Health	County Health Departments Hospitals Susan G. Komen Foundation* ProMedica Cancer Institute
Men's Health	ProMedica Cancer Institute
Preventive Medicine	County Health Departments Hospitals ProMedica Wellness (flu clinics) ProMedica Cancer Institute
Adult Sexual Behavior	County Health Departments
Adult Pregnancy	Pathways HUB*
Quality of Life	Ebeid Institute for Population Health
Social Issues	United Pastors for Social Empowerment ProMedica Teen Pep
Mental Health	ProMedica Flower Hospital ProMedica Toledo Hospital NAMI*
Oral Health	County Health Departments Dental Center of Northwest Ohio Toledo Lucas County CareNet*
Minority Health	Toledo Lucas County Commission on Minority Health*
Youth Weight	LiveWell Toledo*
Youth Tobacco Use	County Health Departments ProMedica Tobacco Treatment Centers Lucas County Tobacco Coalition
Youth Alcohol and Drug Use	Sylvania Community Action Team (SCAT)
Youth Sexual Behavior	Youth Advocacy Alliance
Youth Mental Health	ProMedica Teen PEP Harbor Zepf Unison Arrowhead Behavioral Hospital*
Youth Safety and Violence	ProMedica Safe Kids of Greater Toledo ProMedica Teen PEP Local Police Departments
Children's Health Status	County Health Departments ProMedica Toledo Children's Hospital Mercy Children's Hospital
Children's Health Access	County Health Departments Paramount Health Care*

Early (Ages 0-5) Childhood Health	Healthy Lucas County Early Childhood Task Force* Read for Literacy – Creating Young Readers*
Middle (Ages 6-11) Childhood Health	Partners in Education* Live Well Toledo* Dental Center of Northwest Ohio* County Health Departments ProMedica Toledo Children’s Hospital Asthma Program
Family Functioning/Neighborhoods	LiveWell Toledo*
Parent Health	LiveWell Toledo*

An asterisk (*) above indicates ProMedica participation with organizations addressing these health issues, that may include ProMedica financial support. Note: other hospitals or organizations may also have programs to specifically address some of these health issues that may not be known at the time of this publication.

Both the Lucas County and Wood County CHIP strategic planning committees, using the respective county health assessments (CHA), prioritized several health, determining that if these issues are addressed by multiple agencies and organizations over the next three years, they could promote healthier lifestyles and safer neighborhoods for all ages, reduce chronic health diseases, and improve several socioeconomic determinants of health for county residents.

As previously stated, in some areas of identified need, ProMedica is already taking a system approach to addressing these community health needs, to most efficiently use resources and to prevent duplication of services, but in some areas of need ProMedica and ProMedica Bay Park Hospital are not engaged in programs outside of related visits to our hospitals or physician offices. This ProMedica Bay Park Hospital CHNA and implementation plan were approved and adopted by the board of trustees on November 14, 2019.