

PROMEDICA FOSTORIA COMMUNITY HOSPITAL

2013 COMMUNITY NEEDS ASSESSMENT



PROMEDICA FOSTORIA COMMUNITY HOSPITAL

COMMUNITY NEEDS ASSESSMENT – 2013

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I. INTRODUCTION

ProMedica Fostoria Community Hospital, a member of ProMedica health system ProMedica, is a committed health care resource in northwest Ohio community, providing acute care and emergency services regardless of ability to pay. ProMedica's mission is to improve the health and well-being of the communities we serve.

ProMedica Fostoria Community Hospital conducted and adopted the current community health needs assessment (CHNA) in 2013. ProMedica Fostoria Community Hospital participated in the 2013 Seneca County Needs Assessment which included youth and adult data. Following the formal county assessment survey process, multiple community organizations collaborated to develop a prioritized strategic plan for Seneca County, with ProMedica Fostoria Community Hospital represented on these community strategic planning groups. A resource assessment was compiled as part of this process.

Following the Seneca County strategic planning process, ProMedica Fostoria Community Hospital convened a CHNA committee to review this county plan and available health data, select and prioritize key indicators for their defined community, identify resources and gaps in these areas, and develop implementation plans to address these health issues in the community over the next three years. Strategic plans were developed with feedback from key community stake holders, to confirm these needs from a community perspective.

ProMedica Fostoria Community Hospital will specifically implement programs to address the following health needs, listed in order of priority:

- Obesity-Hunger Initiatives
- Cancer Screenings - Breast/Colorectal
- Cardiovascular Health - Heart Disease
- Preventive-Health/Pneumonia Vaccine

In addition, as part of ProMedica health system, some community health programs are developed and implemented at the system level, with tobacco use, obesity/hunger and mental health/bullying identified as the focal points for 2013. The hospital expanded the resource assessment developed at the county level to evaluate any gaps in services to address key health issues. The full ProMedica Fostoria Community Hospital CHNA may be accessed at www.promedica.org/chna.

II. PROMEDICA FOSTORIA COMMUNITY HOSPITAL SERVICE AREA

The definition of the primary community served by ProMedica Fostoria Community Hospital for this assessment is Seneca County, northeastern Hancock and southwestern Wood counties located in the northwestern region of Ohio. The total population is estimated at 234,660.

The hospital also serves the community of Fostoria with a population of 13,411. ProMedica Fostoria Community Hospital is one of two hospitals located in Seneca County and one of five acute care hospitals serving a four county area. ProMedica Fostoria Community Hospital provides acute emergency services and medical and surgical inpatient and outpatient services. For the purpose of this plan, the health statistics and factors for the primary county of Seneca County was reviewed and used in completing this community health assessment.

Demographic review of Seneca County, Ohio, shows that it is home to 56,672 residents. Over three-fourths (76%) were over the age of 17, 17% were youth ages 5-17 years and 7% were adolescents under the age of 5. The majority (95%) of the population are Caucasian. Hispanic (4%), African American (2%), Asian (<1%), Native American (<1%) and two or more races (1%) comprise the rest of the population. (Source: Census 2011). The mean household income in Seneca County is \$49,956. Fifteen percent of all Seneca County residents and twelve percent of Seneca County families had an income below the poverty level in 2011. (Source: Census, 2011). Fifteen percent of Seneca County residents are uninsured.

Existing health care facilities and resources within the community that are available to respond to the health needs of the community are listed on Table 1 below. Due to the presence of other hospitals in each of the four counties, ProMedica Fostoria Community Hospital focuses most of its community health efforts in Fostoria, northeastern Hancock County, and southwestern Wood County.

Table 1 - Hospitals Serving our Four County Service Area	
ProMedica Fostoria Community Hospital	Fostoria, OH (Hancock)
Mercy Hospital Tiffin	Tiffin, OH (Seneca)
Blanchard Valley Hospital	Findlay, OH (Hancock)
Wood County Hospital	Bowling Green, OH (Wood)
Memorial Hospital of Fremont	Fremont, OH (Sandusky)

ProMedica Fostoria Community Hospital also collaborates with other entities to address issues in our service area. Community organizations who participated in the health assessment and strategic planning process include, but are not limited to: Community Hospice Care of Tiffin, Firelands Counseling and Recovery Services, Mental Health and Recovery Services Board of Seneca, Sandusky and Wyandot Counties, Mercy Tiffin Hospital, Seneca County Family and Children First Council, Seneca County General Health District, Seneca County Department of Job and Family Services, Seneca County Juvenile and Probate Court, First Call for Help, Allen Eiry Center, Tiffin City Schools, OSU extension, WSOS, and Tiffin-Seneca United Way. (Refer to page 8 for a full listing of participating organizations).

III. COMMUNITY HEALTH NEEDS ASSESSMENTS

The ProMedica Fostoria Community Hospital **process for identifying and prioritizing community health needs and services included:**

- Seneca County Needs Assessment
- Seneca County Strategic Planning process, workgroups and final strategic plan
- ProMedica Fostoria Community Hospital's CHNA process and targeted implementation plans

The health areas that were examined by the formal county needs assessment survey include, but are not limited to: health status, health care coverage, health care access, cardiovascular health, cancer, diabetes, asthma, arthritis, weight control, tobacco use, alcohol use, substance abuse, women's health, men's health, mental health, preventive screenings and immunizations, sexual behavior, perceived quality of life, youth (ages 12-18) safety, youth violence, parenting and oral health.

SENECA COUNTY HEALTH NEEDS ASSESSMENT PROCESS

ProMedica Fostoria Community Hospital utilized the data provided in the Seneca County Health Needs Assessments as the basis for their community health needs assessment. To begin the formal county assessment process, the Hospital Council of Northwest Ohio Data Division conducted the formal county health assessment utilizing the following methodology. (Refer to page 7 for a full listing of collaborating organizations.)

Adult Survey

Adults ages 19 and over living in Seneca County were used as the sampling frame for the adult survey. Since U.S. Census Bureau age categories do not correspond exactly to this age parameter, the investigators calculated the population of those 18 years and over living in Seneca County. There were 41,399 persons ages 18 and over living in Seneca County. The investigators conducted a power analysis to determine what sample size was needed to ensure a 95% confidence level with a corresponding confidence interval of 5% (i.e., we can be 95% sure that the "true" population responses are within a 5% margin of error of the survey findings). A sample size of 381 adults was needed to ensure this level of confidence. The random sample of mailing addresses of adults from Seneca County was obtained from American Clearinghouse in Louisville, KY.

Prior to mailing the survey to adults, an advance letter was mailed to 1,000 adults in Seneca County. This advance letter was personalized, printed on Seneca County Health Alliance stationery and was signed by Jennifer Bayer and Laura Bogard, Seneca County General Health District. The letter introduced the county health assessment project and informed the readers

that they may be randomly selected to receive the survey. The letter also explained that the respondents' confidentiality would be protected and encouraged the readers to complete and return the survey promptly if they were selected.

Two weeks following the advance letter, a three-wave mailing procedure was implemented to maximize the survey return rate. The initial mailing included a personalized hand signed cover letter (on Seneca County Health Alliance stationery) describing the purpose of the study; a questionnaire printed on colored paper; a self-addressed stamped return envelope; and a \$2 incentive. Approximately two weeks after the first mailing, a second wave mailing included another personalized cover letter encouraging them to reply, another copy of the questionnaire on colored paper, and another reply envelope. A third wave postcard was sent two weeks after the second wave mailing. Surveys returned as undeliverable were not replaced with another potential respondent. The survey was conducted January through April 2013. The response rate for the mailing, including the additional parent surveys was 49% (n=466). This return rate and sample size means that the responses in the health assessment should be representative of the entire county.

Youth Survey

The school superintendents reviewed and approved the survey. Schools and grades were randomly selected. Each student in that grade had to have an equal chance of being in the class that was selected, such as general English or health class. Classrooms were chosen by the school principal. Passive permission slips were mailed home to parents of any student whose class was selected to participate.

Youth in grades 6 – 12 were used as the sampling frame for the youth survey. The investigators conducted power analysis to determine what sample size was needed to ensure a 95% confidence level with a corresponding confidence interval of 5% (i.e., we can be 95% sure that the “true” population responses are within 5% margin of error of the survey findings). A sample size of at least 353 adolescents was needed to ensure this level of confidence. The response rate was 90% (n=436). The survey contained 76 questions and had a multiple choice response format. The students were surveyed in February, 2013.

CONSULTING PERSONS AND ORGANIZATIONS

The process for consulting with persons representing the community's interests and public health expertise began when local community agencies were invited to participate in the county wide health assessment process, including choosing questions for the surveys, providing local data, reviewing draft reports and planning the community event, release of the date and setting priorities. The needs of the population, especially those who are medically underserved, low

income, minority populations and populations with chronic disease needs were taken into account through the sample methodology that surveyed these populations.

As evidenced by the list of participating organizations below, the hospital took into account input from persons who represent the community by participating with other organizations in Seneca County who contracted with the Hospital Council of Northwest Ohio, a non-profit hospital association, located in Toledo, Ohio, to coordinate and manage the county health assessment and strategic planning process. The Hospital Council has been completing comprehensive health assessments since 1999. The Project Coordinator from the Hospital Council of NW Ohio holds a Master's degree in Public Health and conducted a series of meetings with the planning committee from Seneca County.

The Project Coordinator from the Hospital Council of NW Ohio conducted a series of meetings with the planning committee from Seneca County. During these meeting, banks of potential survey questions from the Behavioral Risk Factor Surveillance and Youth Risk Behavior Surveillance surveys were reviewed and discusses. Based on input form the Seneca County planning committee, the Project Coordinator composed drafts of surveys containing 115 items for the adult survey and 76 items for the adolescent survey. The drafts were reviewed and approved by health education researchers at the University of Toledo.

ProMedica Fostoria Community Hospital conducted the Needs Assessment with the following hospital:

- Mercy Hospital Tiffin

There were over 20 key leaders from the community that represented public health, law enforcement, schools, churches, local officials, social service agencies and other various community members in attendance at the public release of the community health needs assessment. At the event, participants participated and priorities were chosen for Seneca County to focus on. Community participants were invited to join the Strategic Planning Process including: data surveillance, resource assessment, gap analysis and strategic planning.

SENECA COUNTY STRATEGIC PLANNING PROCESS

The Seneca County Strategic Planning Committee met six (6) times and the county strategic plan was approved by the Seneca County Strategic Planning Committee in August, 2013.

Following the community assessment data release in June, 2013, Seneca County Health Alliance began a strategic planning process conducted by the members of the alliance.

The Seneca County Health Alliance met in June, July and early August to review the results of the 2013 Seneca County Health Assessment Project for the following specific population

groups: adults (ages 19 and over) and youth (grades 6-12). The purpose of the alliance was to thoroughly review the 2013 health assessment project data and other sources of information to determine important priority health issues. Once completed the data collected was summarized and examined to determine gaps in current services by age, and other criteria. In addition, the participants shared information about current gaps and emerging needs concerning the health of Seneca County residents and current and future programs and services to address these needs based on their personal and agency experiences.

The Seneca County Strategic Planning process and groups included input from persons who represent the community. Collaborating participants included:

Seneca County General Health District
Community Health Nurse, Seneca County General Health District
Mental Health and Recovery Services Board of Seneca, Sandusky and Wyandot Counties
Seneca County Juvenile and Probate Court
First Call for Help
Eiry Center
Tiffin City Schools
ProMedica Fostoria Community Hospital
Seneca County Family & Children First Council
Ohio State University Extension
Mercy Hospital of Tiffin
Seneca County Department of Job and Family Services
Firelands Counseling and Recovery Services
Community Hospice Care
WSOS
PK Management
Advertiser Tribune

This strategic planning process was facilitated by Michelle Von Lehmden, Health Assessment Coordinator, from the Hospital Council of Northwest Ohio. ProMedica Fostoria Community Hospital was represented in the development of the community-wide community benefit plan for Seneca County by ProMedica Wellness staff.

IV. SENECA COUNTY COMMUNITY HEALTH NEED & PRIORITIES

Many identified health needs are addressed by physicians at the time of related patient visits. Key findings were identified in the Seneca County Health Needs Assessment include: (*indicates ProMedica has, or participates in, community outreach programs addressing these issues):

- Health Care Access*
 - 8% of adults were using a hospital emergency room as their usual place of health care
- Cardiovascular Health*

- Heart disease and stroke accounted for 34% of all adult deaths
- Cancer*
 - Cancer was the second leading cause of death in the county - 29% lung cancer
- Diabetes*
 - Diabetes has been diagnosed in 9% of adults vs. 11% in Ohio and 10% in the U.S.
- Arthritis*
 - 31% of adults were diagnosed with arthritis
- Asthma*
 - 16% of Seneca County adults have been diagnosed with asthma
- Adult Weight Status*
 - 36% of adults were obese based on BMI vs. 30% in Ohio and 28% in the U.S.
- Tobacco Use*
 - 17% of adults were current smokers vs. 25% in 2011
- Alcohol and drug use
 - 19% of adults were binge drinkers vs. 21% in 2009
- Women's Health*
 - 51% of Seneca County women over the age of 40 reported having a mammogram in the past year. 50% of Seneca County women ages 19 and over had a clinical breast exam and 49% had a Pap smear to detect cancer of the cervix in the past year.
- Men's Health*
 - 48% of Seneca County males over the age of 50 had a Prostate-Specific Antigen (PSA) test in the past year. 37% of males over the age of 50 had a digital rectal exam in the past year.
- Preventive Medicine*
 - 44% of Seneca County adults had a flu vaccine during the past 12 months.
 - 46% of adults ages 65 and older had a pneumonia vaccination some time in their life, vs. 70% in Ohio and 70% in the U.S.
- Adult Sexual Behavior
 - 5% of adults had more than one partner. Even though young people aged 15-24 represent only 25% of the sexually experienced population, they acquire nearly half of all STDs. (This health issue is addressed by our physicians at related patient visits).
- Adult Pregnancy
- Quality of Life
 - 29% of Seneca County adults were limited in some way because of a physical, mental or emotional problem.
- Social Issues
 - 9% of Seneca County adults were abused in the past year. 51% of adults kept a fire arm in their home.
- Mental Health

- 4% of Seneca County adults considered attempting suicide. 13% of adults had a period of two or more weeks feeling hopeless or sad nearly every day that they stopped doing usual activities.
- Oral Health
 - 59% of Seneca County adults had visited a dentist or dental clinic in the past year vs. 70% of U.S. adults and 72% of Ohio adults (2010).
- Parenting
 - 28% of parents reported every family member in their household ate a meal together every day of the week.
- Youth Weight Status*
 - 17% of Seneca County 6th-12th grade were obese, according to BMI.
- Youth Tobacco Use*
 - 9% of Seneca County youth in grade 6-12 were smokers, increasing to 19% of those who were over the age of 17. Overall, 6% of Seneca County youth in grades 6-12 indicated they had used chewing tobacco in the past month.
- Youth Alcohol and Drug Use
 - 40% of those 6th-12th grade who drank, took their first drink at 12 years old or younger. 20% of all Seneca County 6th-12th grade youth and 45% of those over the age of 17 had at least one drink in the past 30 days. 57% of the 6th – 12th grade youth who reported drinking in the past 30 days had at least one episode of binge drinking. 8% of all high school youth had driven a car in the past month after they had been drinking.
 - 9% of Seneca County 6th-12th grade youth had used marijuana at least once in the past 30 days, increasing to 29% of those ages 17 and older. 7% of 6th-12th grade youth used medication that were not prescribed for them or took more than prescribed to get high, increasing to 19% over the age of 17.
- Youth Sexual Behavior
 - 25% of Seneca County youth have had sexual intercourse, increasing to 72% of those age 17 and over. 20% of youth participated in oral sex, 4% had participated in anal sex and 16% of youth participated in sexting. Of those who were sexually active, 58% had multiple sexual partners.
- Youth Mental Health
 - 10% of Seneca County 6th-12th grade youth had seriously considered attempting suicide in the past year and 4% admitted actually attempting suicide in the past year.
- Youth Safety*
 - 39% of Seneca County youth self-reported that they always wore a seatbelt when riding in a car driven by someone else.
 - 68% of youth had been to the doctor for a routine checkup.
 - 74% of youth had been to the dentist for a check-up in the past year.
 - 12% of youth had been asked to meet someone they met online.

- Youth Violence
 - 7% of youth had carried a weapon in the past month. 5% of youth had been threatened or injured with a weapon. 51% of youth had been bullied in the past year. 33% on school property.

The Seneca County Health Alliance, using the Seneca County Health Needs Assessment, prioritized the following health issues as indicated in Table 2 below, determining that if these issues are addressed by multiple agencies and organizations over the next three years, they could promote healthier lifestyles and safer neighborhoods for all ages, reduce chronic health diseases and improve several socioeconomic determinants of health for Seneca County residents. In some areas of identified need, ProMedica is already taking a system approach to addressing these community health needs, to most efficiently use resources and to prevent duplication of services, as reflected in Table 2 below.

Table 2 – Seneca County Strategic Plan Priorities	Coalition or Organization Addressing Issue
Priority one: Promote Healthy Living adult/Youth (grades 6 – 12)	
• Decrease the rate of adults, youth, and children who are overweight or obese by body Mass Index (BMI)	• ProMedica Healthy Conversation Maps • ProMedica Wellness • PFCH Nutritional Counseling (dietitian) • Weight Watchers* • Geary Family YMCA* • PFCH Scale Down weight loss program • Project Success - Riley School*
• Increase rates of regular participation in physical activities	• ProMedica Healthy Conversation Maps • ProMedica Wellness • Zumba Classes - Fostoria Moose • Geary Family YMCA* • Fostoria Parks & Recreation
• Increase the percentage of adults who eat five or more servings of fruits and vegetables daily	• ProMedica Healthy Conversation Maps • ProMedica Wellness • Project Success-Riley School* • Scale Down Weight Loss Program • Back pack program Geary YMCA • ProMedica Come to the Table (hunger initiative) • Feed My Kids Presbyterian Church* • Local food banks
Priority Health Issues – Adults (Ages 60+)	
1. Increase Preventive Health/Immunizations	
• Increase awareness of programs • Increase awareness of education on diseases • Provide follow up after screenings	• Health Ministry Program - PFCH • ProMedica Heart & Vascular Institute • ProMedica Cancer Institute • ProMedica Wellness • Seneca Job & Family Services • Seneca County Health Department

	• Mercy Tiffin Hospital • Various drug stores
Priority Health Issues – Adult/Youth (grade 6-12)	
1. Decrease adult and youth mental health issues	
• Educate school staff, students, parents/families, and community on mental health issues • Increase awareness of local resources • Increase awareness of resources that are available for free or reduced cost • Increase mental health screening in schools and with physicians	• All schools • Firelands Counseling and Recovery Services • Mental Health & Recovery Services, Board of Seneca, Sandusky & Wyandot counties • Seneca County Juvenile Court • Seneca County Youth Center • NAMI • First Step • Community Hospice • Various churches
Priority Health Issue-Adult/Youth(grade 6-12)	
1. Decrease adult & youth substance	
• Expand LifeSkills programs in schools • Increase awareness of current programs • Coordinate to find treatment facilities • Increase use of alcohol and other drug screening by physician	• All schools • Mental Health & Recovery Services Board of Seneca, Sandusky and Wyandot counties • Mercy Hospital tiffin • Ohio State Highway Patrol • Seneca County Juvenile Court • Firelands Counseling and Recovery Services • Tiffin Municipal Court • St. Francis Rehab. Center, In Harm's Way Program

An asterisk (*) above indicates ProMedica participation with organizations addressing these health issues, that may include financial support, although may not be specific to ProMedica Flower Hospital. Note: other hospitals or organizations may also have programs to specifically address some of these health issues that may not be known at the time of this publication.

SENECA COUNTY –HEALTH ISSUES FOR THE UNISURED, LOW INCOME AND MINORITY GROUPS

Primary and chronic disease needs and other health issues of uninsured person, low-income persons, and minority groups include: lack of health care coverage, tobacco use, drug use, multiple sexual partners, binge drinking, lack of male and female health screenings, depression and lack of routine dental care. The Seneca County health needs assessment did not specifically identify the needs of minorities due to the low percentage of minorities in those counties, and the implementation plans are inclusive of all populations, especially uninsured and low income populations.

Fifteen percent of Seneca County adults were uninsured at the time of the survey. Seneca County adults who were uninsured reported that the reason they were without health care coverage was

that they had lost their job or changed employers (35%) or they could not afford to pay the insurance premiums (35%). Twenty-nine percent of adults with an income of less than \$25,000 reported being uninsured and 24 % of those under the age of 30 lacked health care coverage.

SENECA COUNTY - INFORMATION GAPS

The Seneca County Health Alliance presented and closely examined current resources available to Seneca county residents which address one or more of the adult and/or youth priority. Over forty agencies and organizations were recognized in the resource assessment. This included the type of service offered, the population served and how they are evaluated to measure effectiveness. The information was reviewed by the Alliance to determine possible gaps by specific population groups and/or geographic locations. It was determined that not all service providers were captured, since not all agencies attended the meetings held.

Although the formal county assessment provided sufficient primary data, some secondary and public health data is outdated (<2010) and therefore leaves gaps in measurement about key indicators during that time. In addition, community response was not optimal, with lack of consistency in their participation. Additional resources were added by ProMedica Fostoria Community Hospital for use in this review, but some resources in the listing may still be limited.

V. PROMEDICA FOSTORIA COMMUNITY HEALTH NEEDS ASSESSMENT PROCESS

Following the Seneca County strategic planning process, ProMedica Fostoria Community Hospital leadership convened a CHNA committee to thoroughly review the county assessment data, prioritize key health indicators specific to their demographic, identify available resources and gaps in resources and develop implementation plans to address the specific needs of the population.

Prioritization of health needs in its community was accomplished by the ProMedica Fostoria Hospital CHNA committee that included: the President, Vice President of Patient Care and ProMedica Wellness Specialist. The ProMedica Fostoria Community Hospital CHNA committee developed the hospital CHNA, following the Seneca County Strategic Planning process, through the following steps.

- Review of existing Seneca County primary and secondary data sources;
- Discussion and consensus of priority health issues for ProMedica Fostoria Hospital;
- Identification of current community resources which address the priority health issues;
- Definition of gaps in county-level services and programming;

- Researching effective programs, policies and strategies to recommend for future implementations; and
- Identification of specific implementation action steps for each of the next three years.

Key secondary health data considered for the hospital CHNA came from the Ohio Department of Health top leading causes of death in Seneca County, based on population impacted:

Table 3-Seneca County Leading Types of Death 2006-2008 – Total Deaths: 1,747 1. Heart Disease (28% of all deaths) 2. Cancer (21%) 3. Chronic Lower Respiratory Diseases (8%) 4. Stroke (6%) 5. Diabetes (5%) (Source: ODH Information Warehouse, updated 4-15-10)
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Although areas of the Seneca County Strategic Plan were not identified as part of the ProMedica Fostoria Community Hospital plan, ProMedica participates in many areas of the county plan, as indicated in Table 2, through various health coalitions and initiatives, and ProMedica Fostoria Community Hospital focused on other areas of need as discussed below.

VI. PROMEDICA FOSTORIA COMMUNITY HOSPITAL HEALTH NEEDS & PRIORITIES

As indicated in Table 2, ProMedica is actively involved in many priority health areas identified through the community process. ProMedica Fostoria Community Hospital has worked on multiple programs and processes to assist the uninsured over the past year. In an effort to better meet the needs of the community, a review of the financial aid program and uncompensated care eligibility to 0 – 400% of the current Federal Poverty Guidelines. The plans allows for improved access to facilitated enrollment programs through increased collaborations with service agencies. In addition, the hospital employs a Financial Counselor to assist uninsured individuals with program options that may provide better health coverage. The hospital continues the prompt pay discount program to offer higher discounted percentages for those individuals uninsured or ineligible for other financial assistance programs. The hospital continues to provide programs including: Fostoria Community Hospital Foundation Fund for free diabetes education and prescription drug assistance for low income patients and/or uninsured patients.

Following a review and discussion of health data and the community priorities, as well as organizational and community programs to address these community priority areas, ProMedica

Fostoria Community Hospital identified the following health priorities (in order of importance, ranked by consensus):

1. Obesity-Hunger Initiatives
 - 36% of Seneca County adults were obese based on BMI. The 2011 BRFSS indicates that 30% of Ohio and 28% of U.S. adults were obese by BMI.
 - 20% of Seneca County Youth (9th – 12th grade) were obese based on BMI. The 2007 YRBSS indicates 15% in Ohio and the 2009 YRBSS indicates 13% for the U.S.
 - 15% of youth reported they went to bed hungry at least one day per week because they did not have enough food. 1% reported they went to bed hungry every night of the week.
2. Cancer Screenings – Breast/Colorectal
 - Prostate cancer (15%), lung (14%) and breast (14%) cancer are the leading types of cancer diagnosed in Seneca County.
 - About 15% of Seneca County adults had a colorectal cancer screening in the past 24 months.
 - Approximately half of Seneca County women over age 40 are not getting routine clinical breast exams and mammograms.
3. Cardiovascular Health - Heart Disease
 - Heart disease is the leading cause of death in Seneca County. High blood cholesterol is a risk factor for heart disease and stroke.
4. Preventive Health-Pneumonia Vaccine
 - 46% of adults age 65 and over had a pneumonia vaccination at some time in their life. The 2011 BRFSS indicates that 70% of Ohio and 70% of U.S. received the pneumonia vaccination.

Two of the four priorities are leading causes of death in Seneca County, and the ProMedica Fostoria Community Hospital CHNA committee identified the need to further address these health issues. Immunization and obesity/hunger were identified as key priorities, as well, due to the far reaching health impact and the relative need in the community.

Other leading causes of death are addressed by other hospitals and organizations. Heart disease is well addressed in the Seneca County Community with the ProMedica Heart and Vascular Institute at ProMedica Fostoria Community Hospital focused on heart disease in the Seneca County community. Chronic lower respiratory diseases are addressed by hospital based respiratory and tobacco cessation programs, and unintentional injuries are part of the Safe Kids program, as well as ProMedica Transportation Network education.

As a ProMedica member hospital, ProMedica Fostoria Community Hospital is represented and is participating in the execution of the community-wide community benefit plans by working with organization and coalitions in our community who are addressing these issues. To

best coordinate efforts and resources, ProMedica Fostoria Community Hospital, as well as other ProMedica staff, work with the following coalitions, including, but not limited to Seneca County Health Alliance, American Cancer Society, American Heart Association, Susan G. Komen Cancer Foundation and Seneca County Community Council.

VII. PROMEDICA FOSTORIA COMMUNITY HOSPITAL - NEEDS, GAPS AND RESOURCE ASSESSMENT

ProMedica Fostoria Community Hospital did not address all of the need identified in the most recently conducted Seneca County Health Needs Assessment as these areas either go beyond the scope of the hospital or are being addressed by, or with, other organization in the community. To some extent, resource restrictions do not allow the hospital to address all of the needs identified through the health assessment, but most importantly to prevent duplication of efforts and inefficient use of resources as many of these issues are addressed by other community organizations and coalitions.

Table 2 indicates the community wide organizations and coalitions addressing the prioritized Seneca County strategic plan issues. ProMedica participates with many organizations and coalitions through representation and/or funding, as indicated by an asterisk in Table 2.

VIII. PROMEDICA FOSTORIA COMMUNITY HOSPITAL - IMPLEMENTATION STRATEGY SUMMARY

Following the finalization of the Seneca County strategic plan, ProMedica Fostoria Community Hospital commenced with its CHNA strategic planning process, whereby it analyzed and discussed data, developed hospital-based implementation and action plans, including annual goals, taking into consideration the county strategic plan, as well as areas not addressed by the community plan or other community groups.

ProMedica Fostoria Community Hospital identified the following health priorities (in order of importance, ranked by consensus):

1. Obesity-Hunger Initiatives
2. Cancer Screenings - Breast/Colorectal
3. Cardiovascular Health - Heart Disease
4. Preventive Health-Pneumonia Vaccine

The implementation plans for these priorities include specific programs and measurements that will occur annually and progress will be reported quarterly to leadership and the Board of Directors. ProMedica Fostoria Community Hospital will not address all of the needs identified in the most recently conducted Seneca County Health Needs Assessment as these areas either go

beyond the scope of the hospital or may be address by, or with, other organizations in the community. To some extent limited resources do not allow hospitals to address all of the needs identified through the health assessment, but most importantly to prevent duplication of efforts and inefficient use of resources as many of these issues are addressed with, or by, other community agencies and coalitions across Seneca County. Many health issues are addressed by physicians at a related patient visit.

Following approval of the ProMedica Fostoria Community Hospital implementation strategy and plan by the ProMedica Fostoria Community Hospital board of trustees, the execution of the ProMedica Fostoria Community Hospital implementation action plan will be initiated, with quarterly updates of these plans provided to the ProMedica Fostoria Community Hospital leadership, as well as the ProMedica Fostoria Community Hospital Board of Trustees.

Annual inclusion of a community benefit section in operational plans is reflected in the Community Benefit chapter of the ProMedica strategic plan - this is one of five chapters that all ProMedica hospitals address in their strategic plans for implementation, and they are approved by the board of trustees, and monitored and reported quarterly to hospital leadership.

As part of the annual strategic planning and budgeting process, the adoption of a budget for provision of services that address the needs identified in the needs assessment is included in the hospital budget and approved by the ProMedica Fostoria Community Hospital Board.

IX. ACCESS TO PROMEDICA FOSTORIA COMMUNITY HOSPITAL CHNA AND OTHER RESOURCES

ProMedica Fostoria Community Hospital community health needs assessment is widely available in printable (pdf) form to the public on the hospital website at:
www.promedica.org/chna

The Seneca County assessment and additional, regional Ohio county health needs assessments may be found on the following website: Hospital Council of Northwest Ohio -
<http://www.hcno.org>

For any questions related to the ProMedica Fostoria Community Hospital community assessment process and strategic plan, or to request a hard copy of the assessment, please email:
cometothetable@promedica.org or call 419-436-6649.