



MEMORIAL HOSPITAL

2019 COMMUNITY HEALTH NEEDS ASSESSMENT IMPLEMENTATION PLAN 2020-2022

**Approved and Adopted by the ProMedica Memorial Hospital Board of Trustees on
November 13, 2019**

PROMEDICA MEMORIAL HOSPITAL

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EXECUTIVE SUMMARY

Memorial Hospital, in Fremont, Ohio, opened its doors in 1918. Built by citizens of Fremont and Sandusky County to ensure the community has a high-quality local hospital, Memorial Hospital became a member of ProMedica Health System in 2014. Memorial Hospital is a state-of-the-art medical center with over 200 physicians and nearly 400 employees. The hospital provides a comprehensive range of services, including the latest in surgical and diagnostic procedures, as well as a physical medicine facility which houses our occupational medicine program Healthlink and physical medicine services, and a new cancer treatment facility opened in 2016. As a not-for-profit hospital, all patients are treated regardless of their ability to pay. ProMedica's mission is to improve the health and well-being of the communities we serve.

ProMedica Memorial Hospital conducted and adopted this community health needs assessment (CHNA) in 2019, and will implement the associated three-year, strategic plan beginning in 2020. Memorial Hospital staff participated in the most recent 2016/17 Sandusky County community health assessment (CHA), which was cross-sectional in nature and included a written survey of adults, adolescents, and parents within Sandusky County. Active engagement of community members throughout the planning process is regarded as an important step in completing a valid needs assessment. In order to maintain complete objectivity throughout the county CHA survey process, the network engaged the expert services of the Hospital Council of Northwest Ohio to administer the survey and compile the results. One area of weakness was the relative age of available secondary and public health data. Following the formal county health assessment processes, Memorial Hospital staff joined multiple community organizations to collaborate, develop and implement a prioritized, strategic community health improvement plan (CHIP) for Sandusky County. A gap analysis and resource assessment were completed as part of this process.

Memorial Hospital convened a CHNA committee to review the Sandusky County CHIP and available health data, select and prioritize key indicators for their defined community, review resources and gaps in these areas, and develop strategic plans to address these health issues in the community over the next three years, taking into account the needs of minority and underserved populations. The hospital received feedback on the CHNA plan from the Sandusky County Public Health, to confirm these needs from a public health expert perspective. Building on the previous hospital CHNA, ProMedica Memorial Hospital will specifically implement programs to address the following health needs, listed in order of priority:

- Cancer
- Mental Health – Depression Screenings and Suicide
- Chronic Disease

In addition, as part of the ProMedica health system, many community health programs are developed and implemented at the corporate level, with social determinants of health, healthy

aging and infant mortality identified as system focal points. The full ProMedica Memorial Hospital CHNA may be accessed at <https://www.promedica.org/Pages/about-us/default.aspx> .

IMPLEMENTATION PLAN

The Memorial Hospital Board of Directors has determined that the following health needs identified in the CHNA should be addressed through the implementation strategies noted for each need:

1. Cancer

Objective - Provide early detection education by increasing community awareness regarding the importance of specific cancer screenings.

Specific Needs Identified in Sandusky County CHNA:

- **Lung Cancer**
The Ohio Department of Health reports that lung cancer was the largest percent of cancer deaths (28%) in both males and females in Sandusky County from 2000-2008
- **Breast Cancer**
The Ohio Department of Health reports that breast cancer was the second leading cause of female cancer deaths (n=112) in Sandusky County
- **Colorectal Cancer**
In 2013, 66% of Sandusky County adults over the age of 50 reported having been screened for colorectal cancers at some time in their life
- **Prostate Cancer**
Prostate cancer caused 11% of all male cancer deaths from 2000-2008 in Sandusky County

Key Objectives:

- Continue education related to access to cancer screenings and treatment in the community
- Increase awareness regarding the importance of lung, breast, colorectal, and prostate screenings

Implementation Strategies:

1. Provide education and cancer resource materials to patients and the public on identified high risk cancers from the 2019 CHNA.
2. Provide cancer screening education.
3. Sponsor prostate support group.

Outcome Measures:

- Number of educational programs provided on the importance of cancer screenings
- Number of articles published regarding cancer screening benefits
- Number of cancer screening events.
- Number of prostate support group meetings.

2. **Mental Health – Depression Screenings and Suicide Prevention**

Objective - Provide screening and detection of depression and suicidal ideation in Sandusky County.

Specific Needs Identified in the Sandusky County CHNA:

- 6% (2%) of Sandusky County adults considered attempting suicide.
- 49% (51%) of 9th – 12th grade youth stated they were bullied in the past year
- 13% (11%) of 9th – 12th grade youth had made a plan to attempt suicide in the past year
- 8% (6%) attempted suicide in the past year vs. 9% in Ohio and 8% in the U.S.

Key Objectives:

- Continue staff involvement in National Depression Day screening events and suicide prevention coalition.
- Provide education focusing on depression and suicide.

Implementation strategies:

1. Conduct at least one depression screening event in Sandusky County.
2. Distribute resource materials related to depression and suicide to at least five community events.

Outcome measures:

- Number of depression screens provided
- Number of suicide prevention coalition events attended.
- Number of event where resource materials were provided
- Distribute resource materials to at least five community events

Collaborations:

- Local School Districts (Fremont, Clyde, Gibsonburg, Bishop Hoffman)
- Mental Health and Recovery Services Boards of Seneca, Sandusky, and Wyandot Counties
- National Alliance for Mental Illness (NAMI)
- Great Lakes Community Action Partnership (GLCAP)
- United Way/First Call for Help Firelands Counseling & Recovery Services

3. **Chronic Disease**

Objective: Provide education and/or screening on Chronic Diseases to include but not limited to (i.e. Obesity, CHF, Stroke and Lower Lung Disease).

Specific Needs Identified in Sandusky County CHNA:

- 35% (35% previous CHNA) of adults were obese based on BMI vs. 30% in Ohio and 28% in the U.S.

- 13% (14%) of 9th - 12th grade youth were obese, according to BMI vs. 15% in Ohio and 13% in the U.S.
- 79% (84%) of 9th - 12th grade youth ate 1 to 4 servings of fruits and vegetables per day vs. 85% in Ohio and 78% in the U.S.
- 43% (38%) of 9th - 12th grade youth were physically active at least 60 minutes a day on less than 5 days in the past week vs. 55% in Ohio and 51% in the U.S.
- 27% (41%) of 9th - 12th grade youth watched TV for 3 or more hours per day vs. 31% in Ohio and 32% in the U.S.

Key Objectives:

- Improve the health and wellness of the staff and community while at ProMedica Memorial Hospital.
- Provide exercise opportunities for the community.

Implementation Strategies:

1. Provide food choices meeting Sodexo Mindful nutritional standards in cafeteria, vending machines and catering (50% Vegetables and Fruits, 25% Wholesome Carbohydrates, 25% Lean Proteins, Minimum Healthy Fats).
2. Provide exercise opportunities five days per week to underprivileged children in Sandusky County during the summer school break by participating with the Fremont City Schools Purple Pride program.
3. Provide wellness screening for employees.
4. Provide stroke education to community, staff and volunteers.
5. Provide cardiopulmonary classes.
6. Provide pulmonary classes.
7. Provide diabetes classes and support group.

Outcome Measures:

- Percentage of Sodexo Mindful offerings in cafeteria
- Percentage of Sodexo Mindful food offerings in vending machines
- Percentage of Sodexo Mindful food offerings in catering
- Number of children participating in the hospital sponsored exercise programs
- Number of wellness screenings provided
- Number of Stroke education events
- Number of cardiopulmonary classes
- Number of pulmonary classes
- Number of diabetic classes and support group

Collaborations:

- Sodexo
- Fremont City Schools Purple Pride program

OTHER NEEDS IDENTIFIED IN THE CHNA BUT NOT ADDRESSED IN THIS PLAN

Through the Sandusky County Health Community Health Improvement Planning Committee, the following areas were identified as not having specific programs identified in the community: substance abuse, access to care, tobacco use, diabetes, cancer, mental health, school success, cardiovascular health, obesity, violence, minority health, and sexual behavior.

ProMedica Memorial Hospital will not address all of the needs identified in the most recently conducted Sandusky County Health Needs Assessment as these areas either go beyond the scope of the hospital or may be addressed by, or with, other organizations in the community. To some extent, limited resources do not allow hospitals to address all of the needs identified through the health assessment, but most importantly to prevent duplication of efforts and inefficient use of resources as many of these issues are addressed by other community agencies and coalitions across Sandusky County listed in the table below. Many health issues are addressed by physicians at a related patient visit.

Each of the health needs identified in the county assessment and listed below is important, with most issues being addressed by the community as a whole, with ProMedica Memorial Hospital being a key player. Key health issues identified in the Sandusky County Health Needs Assessment and the organizations providing programming to improve these health issues include:

Health Issue (adult unless specified)	Organizations/Coalitions Addressing Needs (*indicates current or planned collaboration and support with ProMedica Memorial Hospital)
Adult Marijuana Other Drugs	Firelands Counseling & Recovery Services
Adult Alcohol Abuse	ProMedica Memorial Hospital Firelands Counseling & Recovery Services
Adult Sexual Behavior	Sandusky County Public Health*
Adult Tobacco	The Bellevue Hospital
Adult Weight Control	ProMedica Memorial Hospital The Bellevue Hospital Sandusky County Public Health Department Fremont Community Recreation Center YMCA of Fremont Sandusky County Park District
Arthritis	ProMedica Memorial Hospital Fremont Community Recreation Center YMCA of Sandusky County* Arthritis Foundation
Asthma	American Lung Association

Diabetes	ProMedica Memorial Hospital The Bellevue Hospital Juvenile Diabetes Research Foundation
Cancer	ProMedica Memorial Hospital The Cleveland Clinic Cancer Center The Bellevue Hospital American Cancer Society United Way of Sandusky County* Susan G. Komen Foundation
Cardiovascular	American Heart Association ProMedica Memorial Hospital The Bellevue Hospital Fremont Community Recreation Center* YMCA of Fremont* Sandusky County Park District
Children's Health Functional Status	ProMedica Memorial Hospital The Bellevue Hospital Community Health Services Sandusky County Public Health* Fremont Community Recreation Center YMCA of Fremont* Sandusky County Park District
Children's Health Insurance Access Utilization	Community Health Plan Alliance Sandusky County Job and Family Services
Family Functioning Neighborhood Community	Great Lakes Community Action Partnership (GLCAP)
Health Care Access	ProMedica Memorial Hospital The Bellevue Hospital Community Health Services Sandusky County Public Health*
Health Coverage	Community Health Plan Alliance
Health Perceptions	ProMedica Memorial Hospital The Bellevue Hospital Community Health Services Fremont Community Recreation Center YMCA of Fremont
Mental Health	ProMedica Memorial Hospital Mental Health and Recovery Services Boards of Seneca, Sandusky and Wyandot Counties* National Alliance for Mental Illness (NAMI) * Firelands Counseling & Recovery Services
Oral Health	Community Health Services

Parent Health	ProMedica Memorial Hospital The Bellevue Hospital Community Health Services Fremont Community Recreation Center Family and Children First Council* Sandusky County Public Health* YMCA of Fremont* Sandusky County Park District
Preventive Medicine	ProMedica Memorial Hospital The Bellevue Hospital Community Health Services Susan G. Komen Foundation*
Quality of Life	ProMedica Memorial Hospital The Bellevue Hospital United Way of Sandusky County* Fremont Community Recreation Center GLCAP Community Action YMCA of Fremont Sandusky County Park District
Women's Health	ProMedica Memorial Hospital The Bellevue Hospital Community Health Services The Cleveland Clinic Cancer Center Sandusky County Public Health* Susan G. Komen Foundation*
Youth Alcohol	ProMedica Memorial Hospital Local School Districts Family and Children First Council* Sandusky County Public Health*
Youth Marijuana Other Drugs	ProMedica Memorial Hospital Local School Districts
Youth Mental Health	ProMedica Memorial Hospital Mental Health and Recovery Services Boards of Seneca, Sandusky and Wyandot Counties* National Alliance for Mental Illness (NAMI)*
Youth Perceptions	ProMedica Memorial Hospital Local School Districts Family and Children First Council* Sandusky County Public Health*
Youth Safety	Local School Districts GLCAP Community Action Local Police Departments

Youth Violence Issues	Local School Districts
	Local Police Departments Soroptimist International of Fremont*
Youth Sexual Behavior and Teen Pregnancy Outcomes	ProMedica Memorial Hospital Family and Children First Council* Sandusky County Public Health*
Youth Tobacco	Family and Children First Council* Sandusky County Public Health* Local School Districts
Youth Weight Status	Fremont Community Recreation Center* YMCA of Fremont* Memorial Hospital Local School Districts*

An asterisk (*) above indicates ProMedica Memorial Hospital's participation with organizations addressing these health issues which may include financial support. Note: other hospitals or organizations within the county may also have programs to specifically address some of these health issues that may not be known at the time of this publication.

The Sandusky County Health Community Health Improvement Planning (CHIP) Committee, using the Sandusky County Health Needs Assessment, prioritized several health issues, determining that if these issues are addressed by multiple agencies and organizations over the next three years, they could promote healthier lifestyles and safer neighborhoods for all ages, reduce chronic health diseases, and improve several socioeconomic determinants of health for Sandusky County residents.

This Memorial Hospital community health needs assessment implementation plan was approved by the board of trustees on November 13, 2019.